UP
ULTIMATE | PROVENCE
★★★★
THE ULTIMATE EXPERIENCE
SMALL LUXURY HOTELS OF THE WORLD

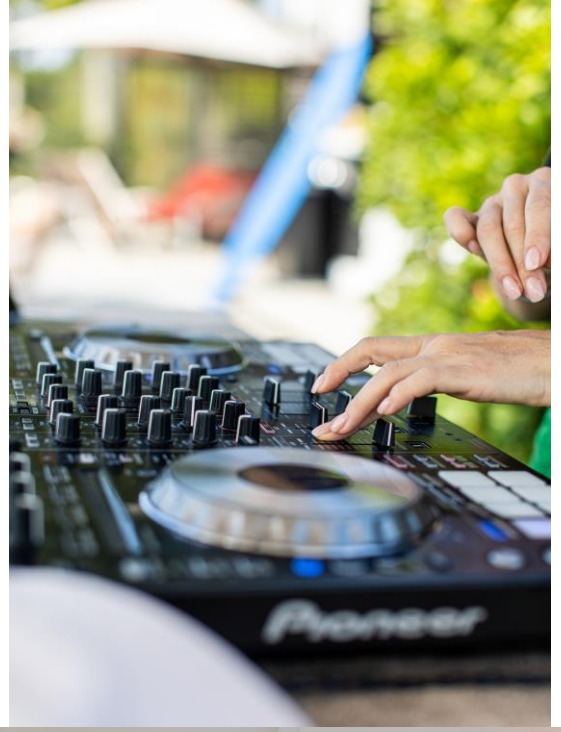
WELCOME
TO ULTIMATE PROVENCE

A WINE ESTATE & BOUTIQUE HOTEL

An avant-garde concept midway between an exceptional wine estate and chic, contemporary boutique hotel, UP I Ultimate Provence - a member of the Small Luxury Hotels of the World™ (SLH) collection - never fails to astonish. Revel in a different kind of Provence at the gateway to Saint-Tropez.

WINE ESTATE 4-STAR HOTEL RESTAURANT
& SPA

SAVOUR
THE UP EXPERIENCE



ULTIMATE PROVENCE REINVENTS PROVENCE'S LEGENDARY LIFESTYLE

Relax and relish our tailored treatments at the UP Spa, with holistic rituals, yoga classes and massages adapted to your whim of the day. Dive into our elegant, fun and offbeat events. Get together with friends on weekends for our live concerts and festive Sunday Brunches.

33
Rooms

72
Beds

3
Restaurants

1
Tasting bar

Wellness centre

Meeting rooms
Gardens & Terraces
up to 350 guests

Gym

Resident DJ
from June to August

Heated pool

Boutique & wine sales

Smal **L**uxury **H**otels
of the World™

4-star hotel

LOCATION **& ACCESS**

Les Arcs-Draguignan TGV train station	25 mins
Nice Airport	1¼ hrs
Marseille Airport	1½ hrs
Toulon Airport	1 hr
Saint Tropez Airport	1 hr

OUR VENUES

OUR VENUES

1
- Reception
- Boutique
- Winery
- UP Tasting Bar
- Library
- UP patio
- UP Restaurant
- UP Terrace
- Rolle
- Syrah

2
- Place des Lys *(Petanque)*
- UP Lounge

3
- Hotel rooms

4
- SPA

5
- Jardin des Platanes

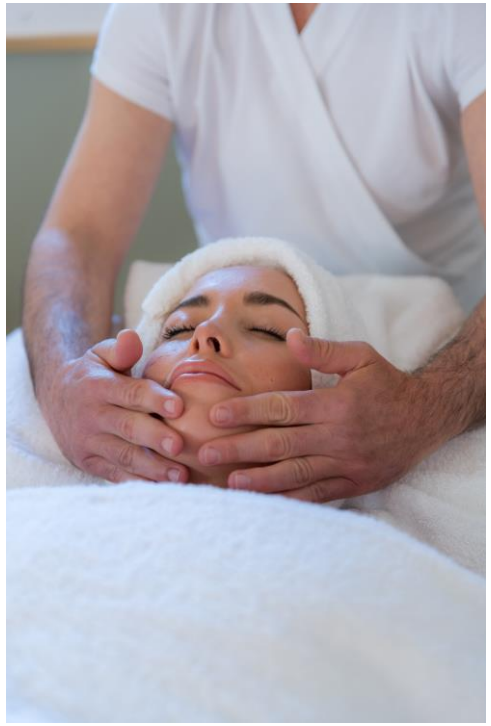
6
- UP pool garden
- UP pool

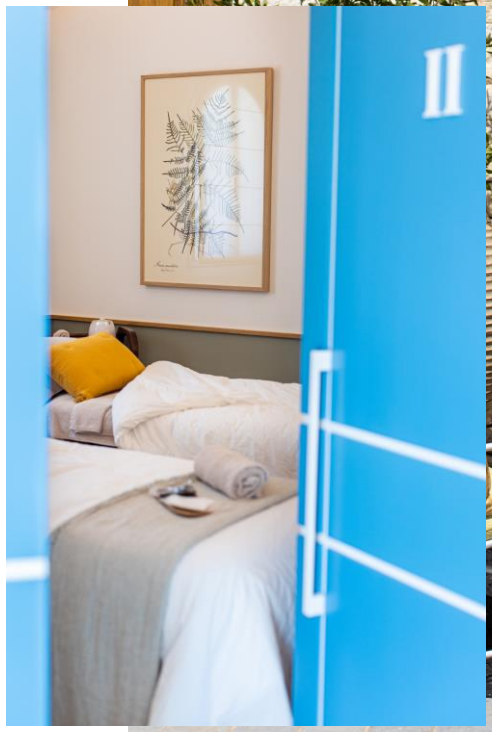
7
- L'Ultimate Pool House *(Coming soon)*

WELLNESS

SPA & GYM

Ultimate Provence is a gateway to a world of wellness and the perfect place for some self-pampering. Relax, rejuvenate and get back on top of the world at the UP Wellness Centre: a relaxing paradise of holistic rituals, yoga classes and massages tailored to your every need and whim. Our treatments use 100% organic oils to awaken the senses and procure ultimate wellbeing.





Réceptions & MEETINGS

UP TERRASSE

UP TERRASSE

Designed by Monaco-based architects Humbert & Poyet in a rooftop spirit, this stylish venue boasts sweeping vistas over the Maures hills and is perfect for casual, relaxed events.

503 m²

Cocktail
350 GUESTS

Banquet
280 GUESTS

UP RESTAURANT

UP RESTAURANT

A chic, resolutely contemporary bistro in the heart of Provence, designed by Monaco-based architects Humbert & Poyet.

109 m²

Cocktail
80 GUESTS

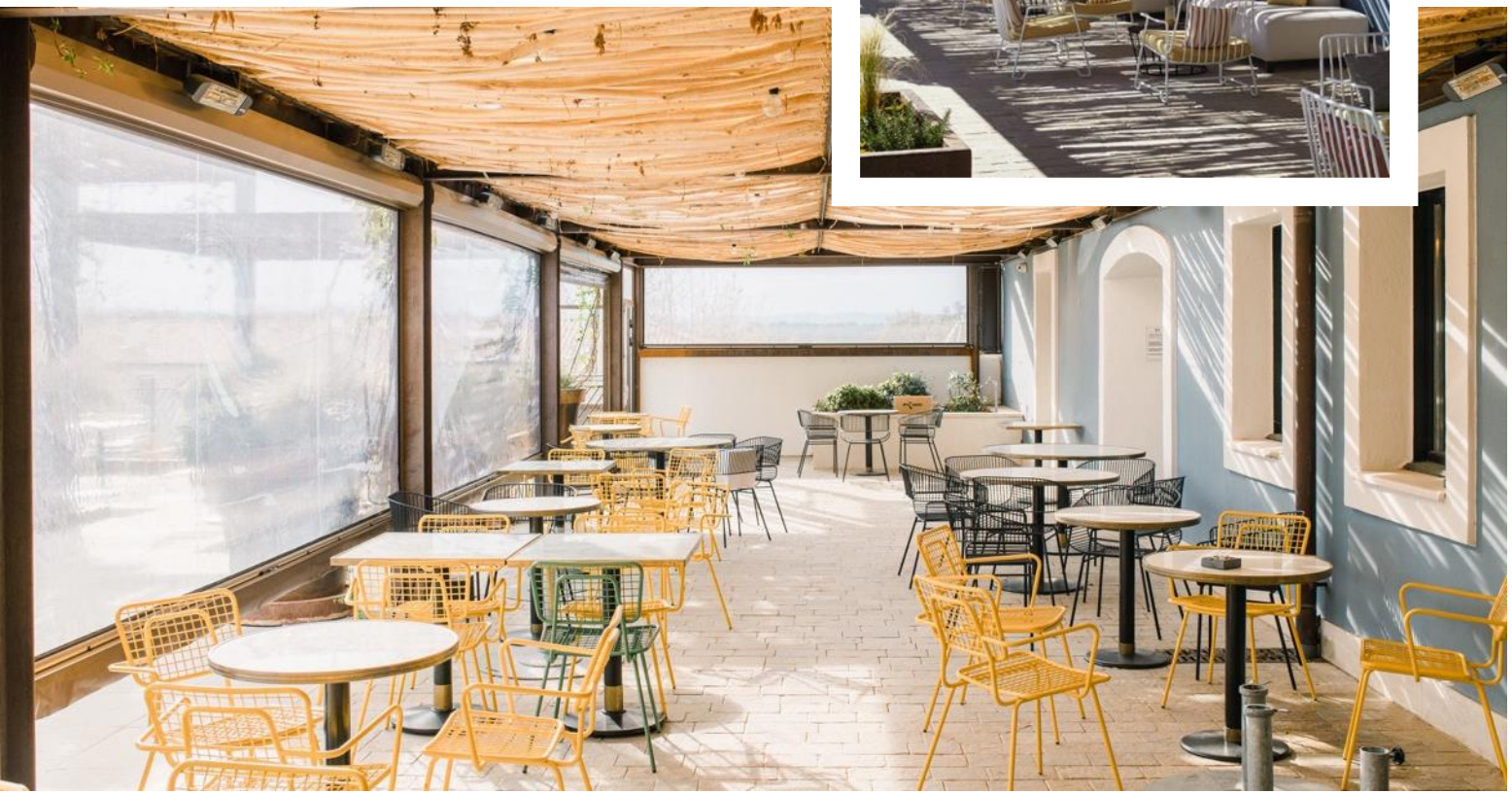
Banquet
60 GUESTS

LE PATIO

120 m²

Cocktail
100 GUESTS

Banquet
100 GUESTS



SALLE DES CUVES

SALLE DES CUVES

Our airy, state-of-the-art winery is an ode to the talent of the Ultimate Provence architects. Bathed in natural light and adorned with a magnificent high ceiling, this stunning space is situated on the ground floor. A character-filled venue embodying the spirit of UP.

VIDÉO-PROJECTOR I WIDESCREEN I SOUND SYSTEM I FLIPCHART I WIFI

275 m²
Width : 4.4 m
Length : 23 m
Height : 5.3 m

Cocktail
150 GUESTS

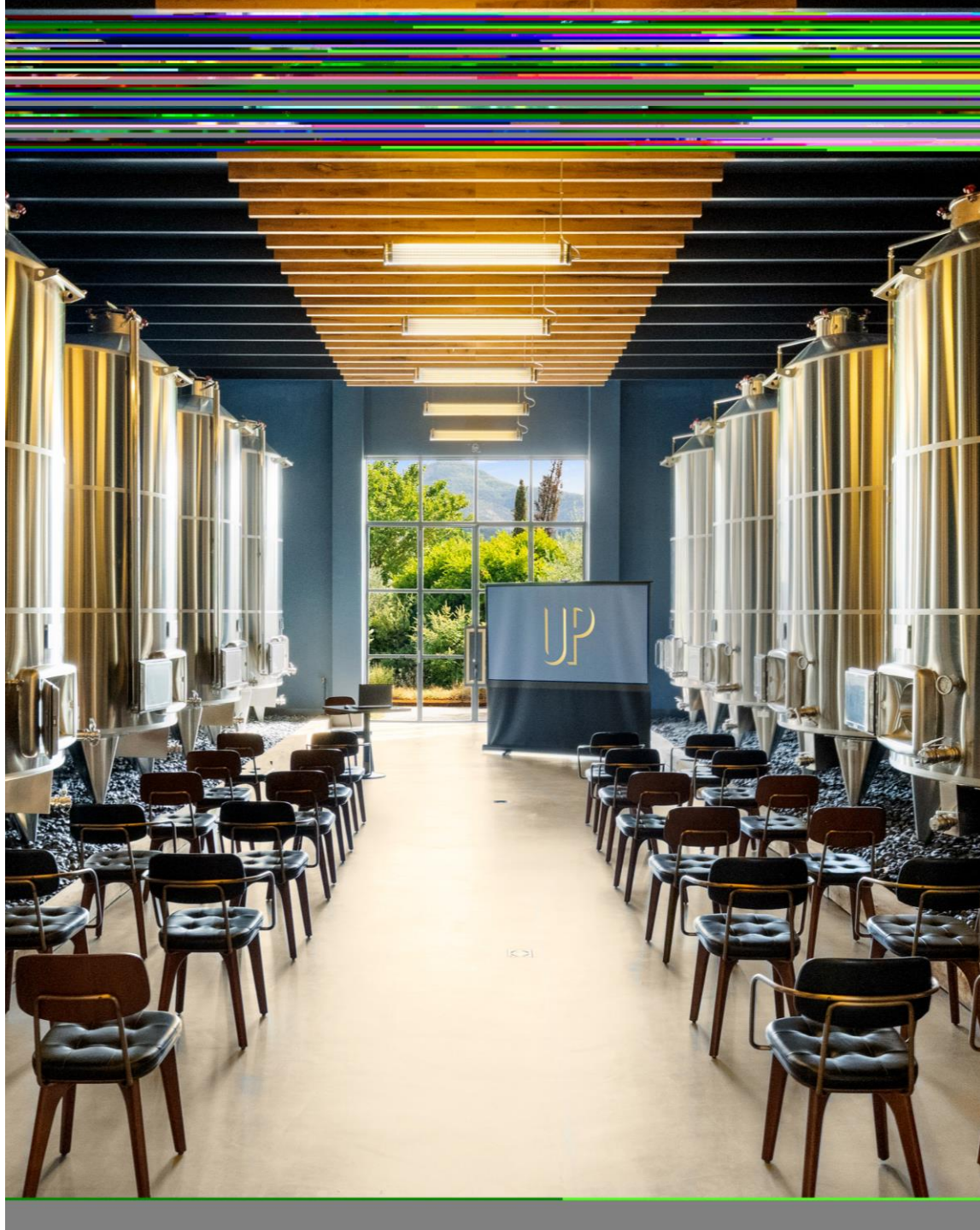
Theatre
120 GUESTS

Boardroom
60 GUESTS

Banquet
120 GUESTS

Classeroom
50 GUESTS

U-shaped
50 GUESTS



ROLLE

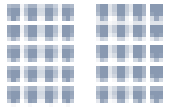
ROLLE

Situated on the ground floor, this sleek 66 m² space bathes in natural light. Our dedicated team of experts is always on hand to help you curate the perfect day event, tailored to your exact needs.

VIDÉO-PROJECTOR I WIDESCREEN I SOUND SYSTEM I FLIPCHART I WIFI

65 m²

Cocktail
45 GUESTS



Theatre
50 GUESTS

Boardroom
30 GUESTS

Classeroom
28 GUESTS

U-shape
30 GUESTS

SYRAH

SYRAH

Cet espace de 66 m2, est situé au rez-de-chaussée, il est totalement rénové et il profite de la lumière du jour.
Notre équipe vous accompagnera dans l'organisation de votre réception et mettra son savoir-faire à votre entière disposition, pour créer une journée sur mesure.

VIDÉO-PROJECTEUR I GRAND ÉCRAN I SONORISATION I PAPERBOARD I WIFI

66 m²

Cocktail
50 GUESTS

Theatre
35 GUESTS

Banquet
40 GUESTS

Boardroom
30 GUESTS

Classeroom
15 GUESTS

U-shape
25 GUESTS

LIBRARY

Discover our elegant library opening onto a Provencal garden and terrace, for the promise of a cosy, original event.

53 m²

Cocktail
40 GUESTS

Boardroom
10 GUESTS

UP TASTING BAR

Our tasting bar is designed to seduce connoisseurs and amateur wine buffs alike. Get together in the company of our iconic wines.

72m²
Including 26m² mezzanine

Cocktail
40 GUESTS

Boardroom
10 GUESTS

UP LOUNGE

A Bedouin tent complete with a giant screen and cosy lounge ambience, for a magical cocktail reception.

79 m²

Cocktail
80 GUESTS

Banquet
80 GUESTS

PLACE DES LYS

627 m²

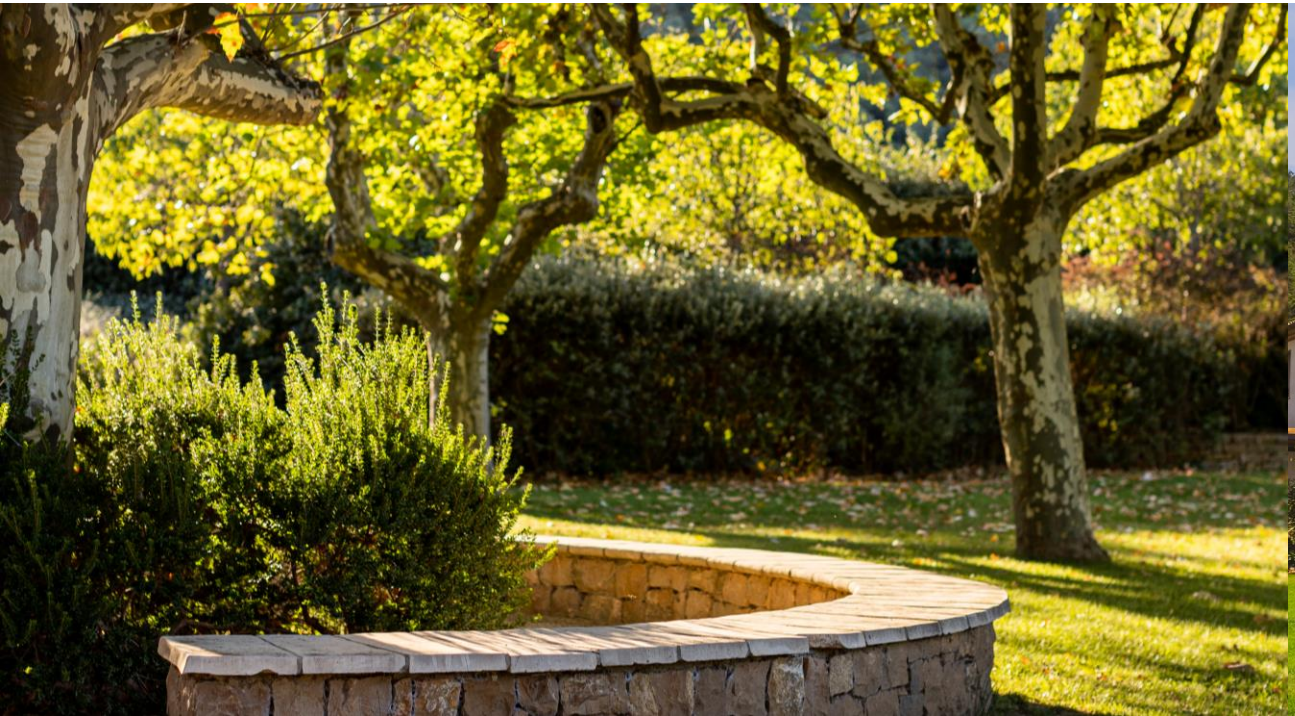
Cocktail
300 GUESTS

Banquet
200 GUESTS

PLACE DES LYS

JARDIN DES PLATANES

Theatre
120 GUESTS

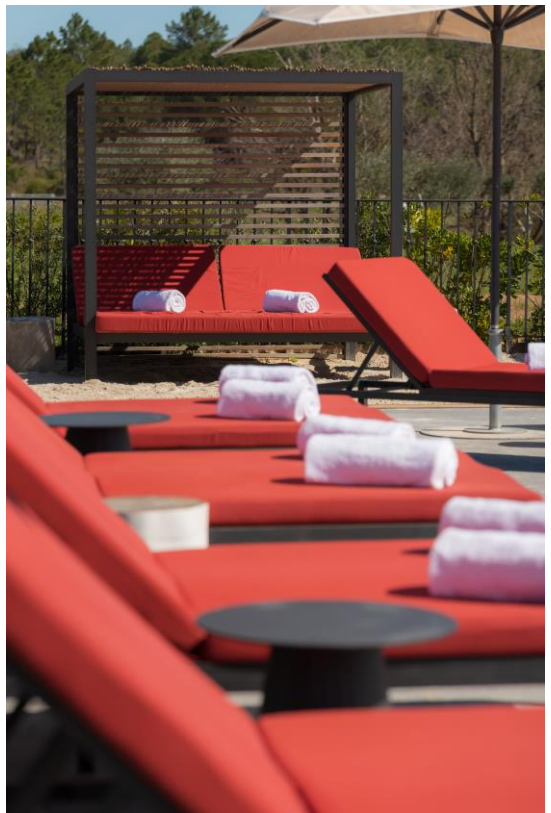


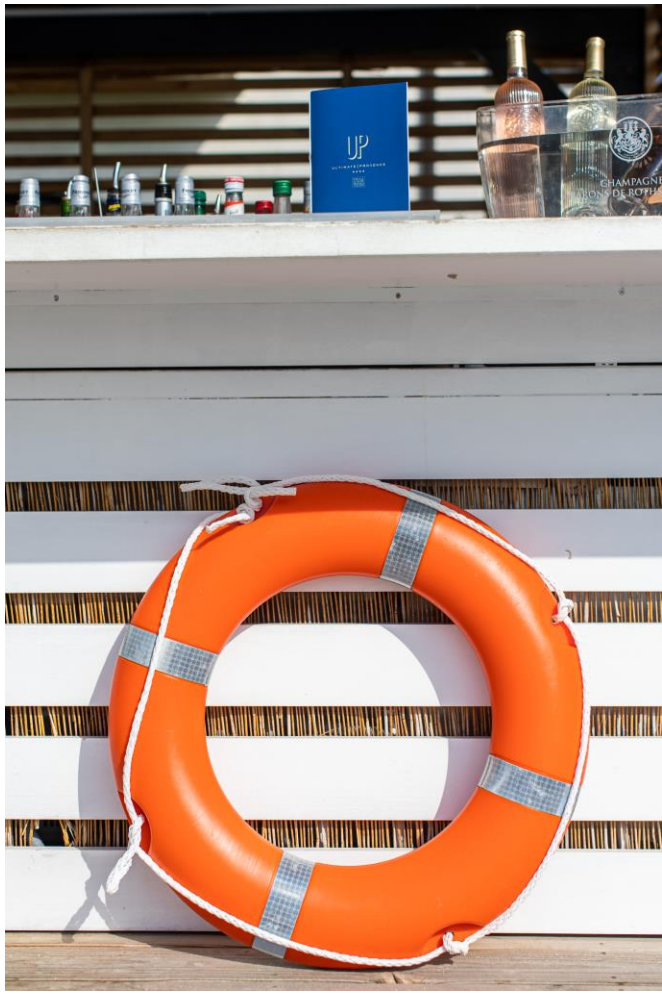
UP POOL GARDEN

Cocktail
300 GUESTS

Banquet
200 GUESTS

UP POOL





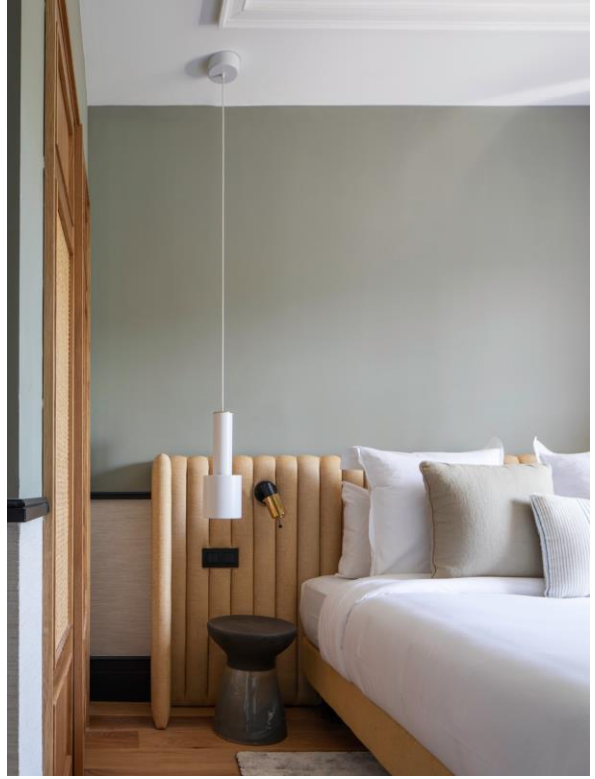
OUR VENUES	Classeroom	U-shape	Theatre	Cocktail	Boardroom	Banquet
ROLLE	28	30	50	45	30	40
SYRAH	28	35	60	50	35	60
UP LOUNGE	-	-	-	80	-	80
UP RESTAURANT	-	-	-	80	-	60
SALLE DES CUVES	50	50	120	150	30	120
UP TERRASSE	-	-	-	350	-	280
LIBRARY	14	15	30	35	15	30
UP TASTING BAR	-	-	-	40	10	-
PLACE DES LYS	-	-	-	300	-	200
L'ULTIMATE POOL HOUSE *Coming soon*	-	-	-	350	-	280
JARDIN DES PLATANES	-	-	120	-	-	-
LES CUVES	-	-	-	50	-	40
UP POOL GARDEN	-	-	-	300	-	200

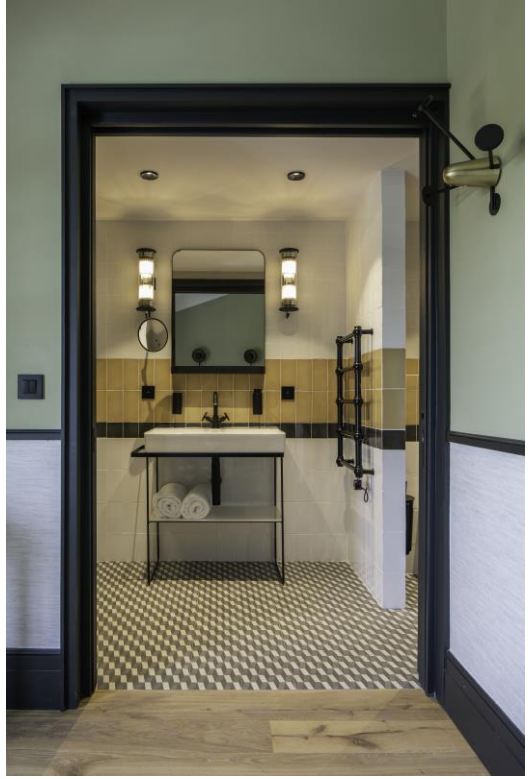
ACCOMMODATION

ROOMS
CLASSIC

Our classic rooms are available with king-size double or twin beds and feature a bathroom with shower and hairdryer.
Courtesy tray provided.

SMALL LUXURY HOTELS OF THE WORLD





Classic double room, 20m², separate bathroom, full amenities.
Free parking and wifi.

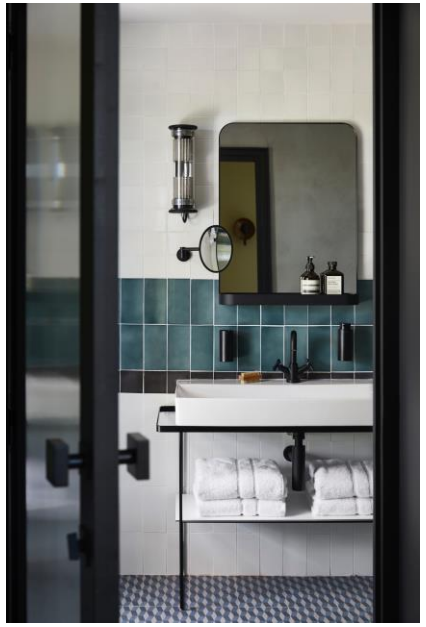
12 rooms

2 adults

20 m2

ROOMS
SUPERIOR

Located on the first floor of the hotel and offering one or two balconies, our soothing superior rooms are instilled with a cosy atmosphere and feature a bathroom with shower and hairdryer. Courtesy tray provided.



SMALL LUXURY HOTELS OF THE WORLD

Superior room, 20m² approx, separate bathroom, full amenities.
Free parking and wifi.

11 rooms

2 adults

20 m2

ROOMS
SUPERIOR WITH TERRACE

Our ground floor superior rooms with terrace are instilled with a cosy, soothing atmosphere and feature a bathroom with shower and hairdryer. Courtesy tray provided.

SMALL LUXURY HOTELS OF THE WORLD

Superior room, 25m² approx, separate bathroom, full amenities.
Free parking and wifi.

9 rooms

2 adults

25 m2

ROOMS
FAMILY

Ultimate freedom at the heart of a Provence wine estate… Welcome to our 2-bedroom apartments with double beds and 1 or 2 bathrooms, located on the ground floor or 1st floor.

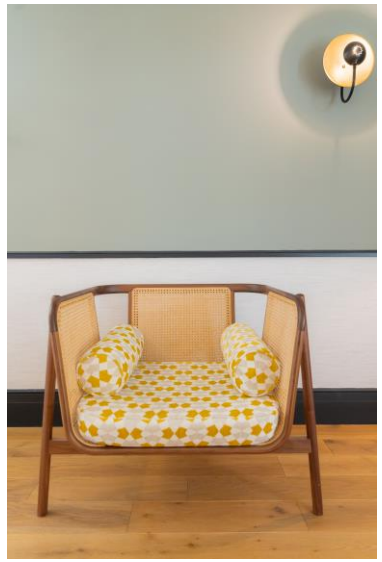
SMALL LUXURY HOTELS OF THE WORLD

Family room, 30m² approx, 2 bedrooms, 2 bathrooms, full amenities, kitchenette.
Ground floor
Free parking and wifi.

3 rooms

2-4 adults

30 m2

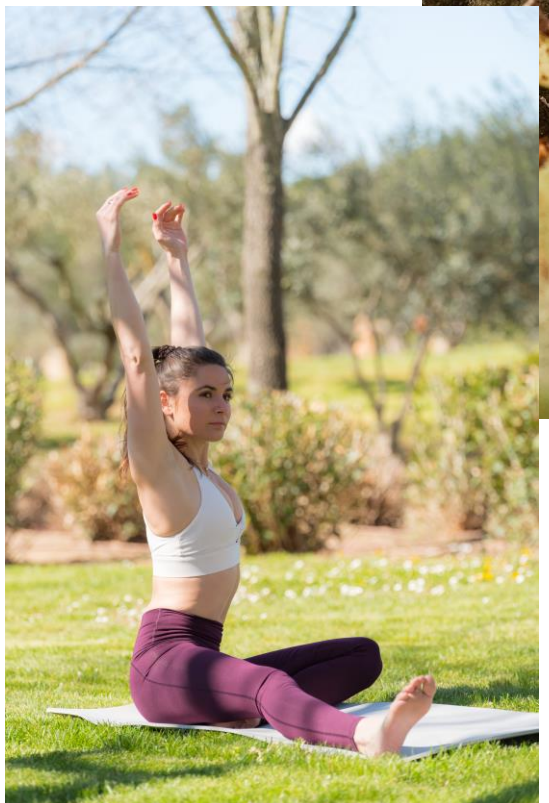


WINE ESTATE

WINE ESTATE

114 acres of vibrant, highly-expressive Côtes de Provence rosé, red and white wines dressed in signature bottles...

ACTIVITIES



UP
THEY TRUST US

AMG

PORSCHE

UP
THEY RECOMMEND US

"Thank you for your warm welcome. All the participants were delighted – as were we - and the food was fabulous. The site is beautiful and we enjoyed the cellar tour you organized at the last minute. We look forward to seeing you again soon."

- Lamborghini Monaco

"A little message to thank you again for your quality welcome and for steering our seminar so efficiently. Everything was perfect and the team was over the moon!"

- CCI PACA

"Our clients were truly delighted with their stay!"

- Agence COMBACK

"The whole group enjoyed a splendid weekend thanks to all of you. We especially appreciated the welcome, the friendly staff, the beauty, the originality, the cleanliness, the tranquillity, the food – EVERYTHING in fact! Our "Captain" Julien was incredible and must be very proud of the progress made with his great team. And it's visibly just the beginning!"

- Agence Beige, Monaco

"We were very satisfied with our meeting. The service quality was excellent and the site is magnificent. We will definitely be returning."

- CROM PACA

"I would like to thank you again for your welcome on our seminar day last Friday: my colleagues and I were enchanted!"

- Caisse d'épargne

"I would like to pass on a big thank you for our hugely successful meeting at wonderful UP. We are located nearby, so will definitely be back for more events in the future."

- MC SAILING LIMITED

"We enjoyed very meaningful exchanges during our time with you. The site is truly magnificent and we will definitely consider it for other occasions."

- COGEDIM

"My President and the Toulon Rugby Club collaborators who attended on Wednesday would like to warmly thank you for this unique moment spent in an exceptional setting. As I mentioned, I appreciated your sales approach which fully catered to our requirements(…). We look forward to coming back."

- RCT Toulon

"Thank you for accompanying us throughout the planning stage and event! Our client was more than satisfied with his weekend thanks to you and your team, so thank you to all (reception, chef, waiters). Everything was perfect, it couldn't have been better."

- Jour de marché

"We stayed at Ultimate Provence for our quarterly sales meeting. We were delighted with the welcome, amenities, activities on offer and restaurant. A genuine success for the whole team - we will definitely be calling on you again!"

- Danone

"First and foremost I would like to thank you for the quality of our exchanges, your professionalism and flexibility re my requirements. Your estate is simply magnificent and our team greatly appreciated it, as well as the food which was enjoyed by all. We had an excellent day and I thank you."

- Koesio

ULTIMATE | PROVENCE

★ ★ ★ ★

Sales Dept.

Tél. :+33 (0)4 94 85 29 15
Email : moena.piraino@mdcvfr.com

https://www.ultimateprovence.com

ULTIMATE PROVENCE - 7270 Route du Luc 83680 La Garde-Freinet

SMALL LUXURY HOTELS OF THE WORLD